

Finnish company names. Their structure and functions

By Paula Sjöblom

Summary

This article is concerned with Finnish company names and their structure and functions. It is based on the author's dissertation (Sjöblom 2006), which also has an English summary. Company names have been analysed using the semantic-functional method, which involves dividing them into name parts, each of which has its own function in the name as a whole. It is possible to explore the meaning of a company name by studying the meaningful relations between the name and its referent. The meaning is always closely associated with the functions of the name.

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